



## ENJOY A HEALTHIER SNACK WITH JACK LINK'S

Health conscious consumers are looking for tasty alternatives to fatty snacks - Jack Link's, the world's leading brand in the ready-to-eat meat snack market produces a range of beef jerky which is low in fat and can provide extra protein, known for its ability to help build muscles.

Jack Link's beef jerky and beef steak nuggets are seasoned pieces of 100% lean beef gently smoked to create a delicious snack. The range is available in a variety of flavours to suit every taste including original, teriyaki and sweet & hot.

25g and 75g packs make it the ideal snack for people on the move and those who like to share.

Whether you're training for a triathlon, trying to stay fit or simply fancy tucking into something healthier at work, Jack Link's has the perfect snack. All products in the Jack Link's range are high in protein and contain no more than 4% fat.

Jack Link's retails at £1.49 for a 25g pack and £3.29 for a 75g pack and is available from all good food stores. To find out more about Jack Link's visit [www.jacklinks.info](http://www.jacklinks.info)

More...

### **Things you never knew about Jack Link's**

- In 2004 Americans consumed more than half the weight of the Statue of Liberty in Jack Link's Beef Jerky.
- Jack Link's is the fastest growing meat snack manufacturer in the world, and supplies more than 100 different meat snack products in more than 40 countries.
- Jack Link's is a family business based in Minong, Wisconsin, population just 521 and employs almost the whole town!
- The Link's family has been making beef jerky since the 1880's when Chris Link (Jack Link's great-grandfather) settled in America.
- Beef jerky is one of the most requested snack items by soldiers serving overseas.

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