



## **WORK HARD AND PLAY HARD WITH JACK LINK'S**

Whether you are an extreme sports enthusiast, keen walker, or enthusiastic biker, a snack that is high in protein and low in fat is no doubt high on your priorities.

Jack Link's, the world's leading brand in the ready-to-eat meat snack market, has the perfect range of products for people who like to keep active.

Jack Link's beef jerky and beef steak nuggets are seasoned pieces of 100% lean beef gently smoked to create delicious snacks. The range is available in a variety of flavours to suit every taste including original, teriyaki and sweet & hot.

All products in the Jack Link's range are high in protein and contain no more than 4% fat, helping to maintain energy.

25g snack packs provide a convenient snack, great before participating in any sport and the 75g packs make an ideal snack for people who like to share.

Whether you're hiking the highest mountain, getting ready to hit the waves, tackling the terrain of an off piste run or biking through the country lanes, Jack Link's is the perfect snack.

Jack Link's retails at £1.49 for a 25g pack and £3.29 for a 75g pack and is available from all good food stores. To find out more about Jack Link's visit [www.jacklinks.info](http://www.jacklinks.info)

More...

### **Things you never knew about Jack Link's**

- In 2004 Americans consumed more than half the weight of the Statue of Liberty in Jack Link's Beef Jerky.
- Jack Link's is the fastest growing meat snack manufacturer in the world, and supplies more than 100 different meat snack products in more than 40 countries.
- Jack Link's is a family business based in Minong, Wisconsin, population just 521 and employs almost the whole town!
- The Link's family has been making beef jerky since the 1880's when Chris Link (Jack Link's great-grandfather) settled in America.
- Beef jerky is one of the most requested snack items by soldiers serving overseas.

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